



Melissa JOHNSON

FOUNDER - SPEAKER - WRITER

Melissa Johnson is an influential entrepreneur, insightful author, and dynamic speaker, dedicated to empowering individuals in their journey towards personal and professional fulfillment. She combines authentic storytelling with practical strategies to inspire change and foster a culture of resilience and growth.



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TRUSTED BY:



Staying Power: Building Brands that Last

- ✓ Embarking upon entrepreneurship can be tough, but establishing a lasting brand presents an even more significant hurdle. Explore the differences, benefits, and challenges of both.
- ✓ Discover the impact a fortune cookie on over a decade of sustained growth and the rationale behind investing in seemingly "frivolous" items.
- ✓ Delve into the process of setting up a strong foundation from which to launch a company and the importance of reinforcing that foundation as your company expands.
- ✓ Hear about Melissa's most EPIC mistake in business, and the unexpected new strategy she has embraced to nurture a mission and vision that is still flourishing.